



RATES & AGREEMENT

Advertise. Exhibit. Promote.

Contact us to verify availability for our events & services.
We'll help you select the best options to promote you business.

Complete pages 9-11 of this agreement and fax or mail to us.

Forever Bridal Productions, Ltd. at Midtownplace
3708 Benson Drive | Raleigh, NC 27609 | FAX 919.873.9952 | PHONE 919.873.1700

Legal Business Name _____

Business Name (for use on web/print) _____

Contact Person _____

This is my first show with Forever Bridal YES NO

Street Address _____

City _____ State _____ Zip _____

Business Phone (FBP use only) _____

Cell _____

Contact Phone (for brides :: to appear on website) _____

Fax _____

Website _____

Email _____

Facebook _____ Twitter _____

Password (for online account access) _____

I, the advertiser, or authorized representative for the advertiser, have read and agree to abide by the terms and conditions as set forth on this contract. I agree that a contract transmitted by facsimile or email shall be deemed to be an original document and enforceable thereas.

Signature _____ Date _____

Printed Name _____

Category Listing: Select your primary category (first column) and secondary category (second column), if applicable.

- associations
- bakeries
- balloon decor
- bridal wear
- calligraphy
- catering
- ceremony site
- consultant/planner/director
- cosmetics/skin care/beauty
- dj's
- faith & marriage/counseling
- financial services/planning
- floral preservation
- florist
- formal wear
- gift registry
- gifts/favors/accessories
- guest accommodations
- health/fitness
- home décor
- honeymoon/travel/resorts
- internet services/media
- invitations/paper goods
- jewelry/jewelry cleaners
- kitchen accessories/cookware
- lingerie
- musical entertainment
- officiants/clergy
- photo booth
- photography
- publications
- real estate/homes/apartments
- reception/rehearsal dinner sites
- rental – attire/accessories
- rental – supplies/services
- specialty items
- transportation
- videography
- wedding gown cleaning/preservation



SOUTHERN BRIDAL SHOW & EXPO

Jim Graham Building
NC State Fairgrounds

Sunday, April 22, 2012
Open to public: 11 am - 4 pm

BOOTH PRICING

- 10 x 10 \$ 750
- 10 x 20 \$1195
- Peninsula 10 x 20* \$1445
- Island 20 x 20* \$1995
- Sponsorship \$4000

ADD ON

- Guaranteed Corner \$ 200
- Fashion Show \$ 400

FREE EXHIBIT OPPORTUNITIES

- Wedding Fashion Gallery
- Wedding Photography Gallery
- Table Top Design Gallery

BOOTH PREFERENCES DUE: 04/06/12

1. Login to your Vendor Account @ foreverbridal.net
2. Click on Bridal Shows, Select Booth Preferences

SOUTHERN BRIDAL SHOW & EXPO

Jim Graham Building ***TWO-DAYS!**
NC State Fairgrounds

Saturday, August 11, 2012
Open to public: 10 am - 4 pm

Sunday, August 12, 2012
Open to public: 11 am - 4 pm

BOOTH PRICING

- 10 x 10 \$ 895
- 10 x 20 \$1295
- Peninsula 10 x 20* \$1445
- Island 20 x 20* \$1995
- Sponsorship \$4000

ADD ON

- Guaranteed Corner \$ 200
- Fashion Show \$ 400

FREE EXHIBIT OPPORTUNITIES

- Wedding Fashion Gallery
- Wedding Photography Gallery
- Table Top Design Gallery

BOOTH PREFERENCES DUE: 07/27/12

1. Login to your Vendor Account @ foreverbridal.net
2. Click on Bridal Shows, Select Booth Preferences

TRIANGLE BRIDAL SHOWCASE

Sheraton Chapel Hill ***NEW LOCATION**

Sunday, October 21, 2012
Move-In hours: 9 am - 12 pm
Open to public: 1 pm - 5 pm

DISPLAY PRICING

- 6' Display Area \$ 675
- 12' Display Area \$1150
- Roaming Fashions \$ 300
- Sponsorship \$2500

FREE EXHIBIT OPPORTUNITIES

- Wedding Fashion Gallery
- Table Top Design Gallery
- Wedding Photography Gallery

BOOTH PREFERENCES DUE: 10/05/12

1. Log in to you Vendor Account @ foreverbridal.net
2. Click on Bridal Shows, Select Booth Preferences

THE WEDDING SHOW 2013

Jim Graham Building
NC State Fairgrounds

Saturday, January 5, 2013
Open to public: 10 am - 4 pm

Sunday, January 6, 2013
Open to public: 11 am - 4 pm

BOOTH PRICING

- 10 x 10 \$1195
- 10 x 20 \$1995
- Peninsula 10 x 20* \$2295
- Island 20 x 20* \$3800
- Sponsorship \$6000

SHOW ADD ON'S

- Guaranteed Corner \$ 300
- Fashion Show \$ 500
- Full Page Organizer Ad \$ 995 ***NEW**

FREE EXHIBIT OPPORTUNITIES

- Wedding Fashion Gallery
- Wedding Photography Gallery
- Table Top Design Gallery

BOOTH PREFERENCES DUE: 12/21/12

1. Log in to you Vendor Account @ foreverbridal.net
2. Click on Bridal Shows, Select Booth Preferences

* PENINSULA: 10 x 20 booth space located at the end of the aisle

* ISLAND: 20 x 20 booth space as a freestanding entity

2013 WEDDING ORGANIZER

DREAM IT • PLAN IT • LIVE IT™

Be part of something big

- Full Page {vertical} \$1200/year [now with bridal show leads]
- Half Page {horizontal} \$ 800/year

CLOSING DATE

December 21, 2012 :: 2013 Issue

Find more information on page 3.



WEBSITE ADVERTISING

Promote it online

PACKAGES

- Platinum \$225/month [web only]
- Gold \$ 67/month [web only]
- Silver \$ 42/month [web only]
- Platinum \$200/month [with any bridal show]
- Gold \$ 50/month [with any bridal show]
- Silver \$ 25/month [with any bridal show]

Find more information on page 4.

MULTIPLE SHOW SPONSOR PACKAGES

Contact us for customized packages

- Diamond \$17,500
- Emerald \$13,500

Find more information on page 7.

DEPOSIT | PAYMENT TERMS REQUIRED

- **BRIDAL SHOW VENDORS:** A \$300 deposit is required and is non-refundable. If registering for more than one event, deposit will be equally applied to all contracted events.
- **WEDDING ORGANIZER ADVERTISERS:** Payment is due in full at time of contract date.
- **WEBSITE ADVERTISERS:** Minimum term of one year applicable for Platinum Advertisers. Platinum, Gold & Silver require 30 days cancellation notice. Payments are charged monthly on the 25th to the credit card on file.

PAYMENT INFORMATION

Be sure to attach all contract pages [9-11] when faxing or mailing

- bridal show[s] total \$ _____
- organizer total \$ _____
- website total \$ _____

TOTAL DUE: \$

Select payment amount[s]:

- \$300 bridal show deposit
- wedding organizer ad \$ _____
- Other \$ _____

Select payment method:

- Visa
- Master Card
- Check enclosed # _____

BALANCE DUE: \$

Credit Card number

|

3 digit security code

expiration date [month | year]

billing zip code

Billing Address City ST Zip

Name on Card Signature

EXHIBITOR PAYMENT & CANCELLATION TERMS

- {initial} Show balances are due 14 days prior to each event and will be invoiced or charged as specified. Agreements signed within 30 days of event date require full payment. Overdue balances may automatically result in charges to your credit card on file.
- {initial} Cancellations with less than 30 days notice may result in full charges to your credit card. This 30-day courtesy enables Forever Bridal to make use of booth space to exhibitors on our wait list.



FOREVER BRIDAL PRODUCTIONS LTD. TRADE SHOW TERMS & CONDITIONS

For and in consideration of the show fees specified in the Exhibitor Agreement, Forever Bridal Productions Ltd. grants exhibitor/advertiser a revocable license to occupy space in the show(s) that are indicated on Exhibitor Agreement.

SHOW DEPOSIT: Bridal show booth reservations require a \$300 minimum deposit to hold said booth. Verbal and signed commitments are not recognized as sold booths until a \$300 minimum deposit has been made. Any and all deposits are non-refundable should the exhibitor/advertiser wish to withdraw from bridal show participation.

SET-UP/BREAK DOWN: Exhibitors may enter show facility for the purpose of exhibit setup as outlined in the exhibitor kit materials. Exhibitors must use authorized loading areas and remove vehicles from loading area immediately after unloading. Set up of exhibit must be completed no later than 1 hour prior to show start time (advertised public show hours). Should Exhibitor fail to occupy its space during the scheduled setup period, Forever Bridal Productions Ltd. shall have the right to take possession of said space without liability for a refund of exhibitor fees. Exhibits may not be dismantled before the show has closed. In the event Exhibitor violates this provision, Exhibitor shall: (a) forfeit its rights to the list of show attendees, (b) be precluded from participation in future shows, and (c) be subject to a fine of \$300.00. Exhibits must be removed no later than the 2 hours after show end time. Exhibitor shall be liable for all storage and handling charges resulting from failure to remove exhibit material from the show before conclusion of break down period. The use of porters, if available, to assist loading and unloading is at exhibitor's own risk, and Forever Bridal Productions Ltd. shall not be liable for any resulting damage or claim.

EXHIBITOR NAME BADGES: Exhibitor personnel must wear an official exhibitor badge, which will be provided on the day of the show.

COMPETITOR SHOW CLAUSE: Exclusion from these programs is determined solely by what Forever Bridal Productions Ltd. deems as a "competing" or "rival" production of/ or sponsorship of another bridal trade show(s), sixty days prior to or after any Forever Bridal Productions Ltd. Bridal Show, and/or within a fifty-mile radius from any Forever Bridal Productions Ltd. Bridal Show exhibition site.

LIMITATIONS ON DISTRIBUTION OF PROMOTIONAL MATERIALS AND SHARING OF BOOTHS: Exhibitors will be permitted to demonstrate products and/or services, solicit orders, and distribute advertising materials (including, but not limited to, signs, literature, or business cards) only from their assigned exhibit space and only for products and/or services which are provided in the exhibitor's normal operation of business. Distribution or display of advertising materials from non-exhibitors, and distribution of advertising materials in aisles, registration areas, lounges, seating areas, or grounds of show facility is prohibited. Forever Bridal Productions Ltd. reserves the right, at its sole discretion, to determine if a breach of this clause exists. Exhibitor may not assign its contract for exhibit space or permit any other person or company to use any part of such space. Exhibitor agrees to be held liable for any unauthorized use of its exhibit space and that the damages to Show Management resulting from each unauthorized use will be set at a dollar amount equal to the fee for the Exhibitor's space in the Show. Exhibitors are restricted from handing out publications, which have non-exhibitors in them without prior permission.

PUBLICITY / USE OF PHOTOS OR VIDEO: Exhibitor agrees that Forever Bridal Productions Ltd. may list the Exhibitor in show promotional materials and use photography and/or video taken at the show for publicity purposes without compensation to Exhibitor.

EXHIBIT RESTRICTIONS / SAFETY ISSUES: All displays erected for the show must be free standing and may not exceed the boundaries of exhibit space. Exhibitors are prohibited from attaching anything to walls, columns, windows, or fixtures of show facility. Exhibitor shall leave space occupied by them in the same condition as at the time when first occupied. Forever Bridal Productions Ltd. reserves the right to restrict displays which, because of noise or method of operation, interfere with other exhibitors, and to prohibit or remove such displays and/or personnel which in the opinion of Forever Bridal Productions Ltd. become objectionable and/or detract from the character or appearance of the Show. The use of audio and/or video equipment is an exception to the rule, not a right, and Show management reserves the right to determine at what point audio and/or video constitutes interference with others and must be discontinued. Exhibitor is charged with having knowledge of and compliance with all laws, ordinances, and regulations pertaining to licensing, sales tax, health, fire prevention, public safety, copyright, and the Americans With Disabilities Act. Exhibit materials, decorations, and display items must be fire safe. If an exhibit does not comply with these regulations, or otherwise presents a hazard or danger, Forever Bridal Productions Ltd. may remove the exhibit with no liability for refund of exhibit fees.

EVENT DATES AND ATTENDANCE: Exhibitor understands and agrees that Forever Bridal Productions Ltd. makes no guarantees regarding weather conditions or attendance at the event. If Forever Bridal Productions Ltd. is prevented from producing the event herein by reason of any act of God, fire, flood, public disaster, act of terror or any other cause or reason either within or beyond the control of Forever Bridal Productions Ltd., such condition shall be deemed a valid excuse for delay or cancellation of the event. Forever Bridal Productions Ltd. reserves the right that the event may be rescheduled for another date and/or location chosen by Forever Bridal Productions Ltd.

LIABILITY AND INDEMNIFICATION: Reasonable precautions will be taken by Forever Bridal Productions Ltd. to protect persons and property during the show; neither Forever Bridal Productions Ltd., show facility, nor representatives of any of the same, shall be responsible for the personal safety of the Exhibitor or its representatives from injury, nor for the safety of the property of the Exhibitor from theft or damage. Exhibitor waives all claims of every kind against Forever Bridal Productions Ltd., show facility, and representatives of the same including, without limitation, all claims for damages based on personal property damage, destruction, loss or theft, personal injury or death, and any other act or failure to act of Forever Bridal Productions Ltd. Exhibitor agrees to indemnify and hold Forever Bridal Productions Ltd. harmless from all claims, including expenses, damages, costs, and attorney's fees, by Exhibitor, Exhibitor's agents, employees, contractors, or by any other person, arising out of any act or omission in any way related to Exhibitor's participation in the show, whether negligent or not.

LIABILITY FOR DISTRIBUTION OF EDIBLE ITEMS: Distribution of food, cake, drink or other ingestible items is subject to approval by Forever Bridal Productions Ltd. and subject to any rules or restrictions set forth by the show facility. Exhibitors who distribute ingestible items agree to assume all liability, and indemnify and hold harmless Forever Bridal Productions Ltd., show facility, and representatives of the same, for damage or injury, which might ensue by reason of such distribution, and must provide proof of liability insurance with limits of not less than \$300,000. Alcoholic beverages may NOT be sold, but may be given free of charge (in sample size) to any attendee with proper identification.

PAYMENT TERMS / CANCELLATION POLICIES: Exhibitor shall not be permitted to bring any equipment or display any material into the show without prior full payment. If payments are not made in accordance with the due dates specified in this agreement, Forever Bridal Productions Ltd. may terminate this agreement and reassign space to another exhibitor. All payments are non-refundable and nontransferable, and space reservations may not be canceled less than 30 days prior to event date(s). Exhibitor shall pay a fee of \$30.00 if any check presented for payment is returned by the bank. In the event of breach of this agreement by Exhibitor, Forever Bridal Productions Ltd. reserves the right to cancel the agreement without liability for a refund of fees paid. The exhibitor is considered to be in breach of this agreement if the Exhibitor (1) transfers or attempts to transfer exhibit space to another party; (2) files for bankruptcy or is declared bankrupt; (3) fails to fully comply with the terms and conditions of this agreement. Forever Bridal Productions Ltd. reserves the right to cancel this Exhibitor agreement for any reason by giving 15 days written notice to Exhibitor. In the event that Forever Bridal Productions Ltd. cancels this agreement, the liability of Forever Bridal Productions Ltd. shall be limited to a return of any amounts paid by Exhibitor without interest or penalty.

REGISTERED BRIDE LIST: The Bridal Lead List is established for Forever Bridal Exhibitors. Furthermore, the list is coded to enable us to monitor its use. Upon signing this agreement, Exhibitor recognizes that the BRIDAL LEAD LIST is the exclusive property and trade secret of Forever Bridal Productions Ltd. and is provided for the sole use of the Exhibitor to use only as a direct service provider. It is further understood and agreed that the Exhibitor shall not under any circumstances lend out, sell, reproduce, exchange, copy, or share in any unauthorized way the information provided in the BRIDAL LEAD LIST. If this information is used or threatened to be used in an unauthorized manner, Forever Bridal Productions Ltd. shall be entitled to seek relief in any court of competent jurisdiction, including but not limited to injunctive relief, actual and punitive damages, reasonable attorney's fees, costs and any and all other expenses. Exhibitor agrees that under no circumstances you will use the list or permit the list to be used to promote any other multi-business bridal or weddings related show or event, including your participation within such an event, and that damages to Forever Bridal Productions Ltd. for each such use will be set at a dollar amount no less than \$3,000.00.

CHANGES AND MODIFICATIONS: The promotional and instructional information provided by Forever Bridal Productions Ltd. to exhibitor is accurate as of its publication; however, Forever Bridal Productions Ltd. reserves the right to change or modify details of the show without notice. Forever Bridal Productions Ltd. may issue additional rules, as it deems necessary for the orderly presentation of the show. Any rule may be amended at any time by show management provided that such amendment shall not substantially diminish the rights or increase the liability of Exhibitor.

This agreement shall represent the entire agreement between Exhibitor and Forever Bridal Productions Ltd. Forever Bridal Productions Ltd. shall not be bound by any representation or understanding not expressly set forth in this agreement. No provision of this agreement shall be modified except by the written mutual consent of the parties.

AMERICANS WITH DISABILITIES ACT: Any Exhibitor requiring assistance under the Americans With Disabilities Act must notify Forever Bridal Productions Ltd. in writing no later than 30 days prior to the show.

FAX AGREEMENTS: For the convenience of the Exhibitor, Forever Bridal Productions Ltd. will accept submission of this agreement by facsimile. The parties agree that, if a signed copy of this agreement is transmitted by facsimile, the facsimile copy shall be deemed to be an original document and fully enforceable there as.

SEVERABILITY: If any clause of this agreement is found to be invalid or unenforceable, the remainder of the agreement shall continue in full force and effect without regard to the invalidated clause.

FOREVER BRIDAL PRODUCTIONS LTD. ADVERTISING TERMS & CONDITIONS

SIGNED AGREEMENTS: This contractual agreement between Forever Bridal Productions Ltd. (to be known as "Publisher") and the customer/business, either directly or through its advertising agency and/or authorized representation (jointly and collectively to be known as "Advertiser") is effective immediately upon its signing by Advertiser. Signed agreement automatically confirms: A) Profile advertising space reservation in Wedding Organizer B) Display advertisement reservation on the company website and C) to fill said space whether provided by Advertiser or Created by Publisher.

ADVERTISING PAYMENTS: Advertisements are payable in full at the time of contract date. Verbal and signed commitments are not recognized as contractual agreements until a \$600 minimum deposit has been made for full page advertisements and a \$400 minimum deposit has been made for half page advertisements. Any and all deposits are non-refundable should the exhibitor/advertiser wish to withdraw from participation.

CANCELLATION POLICY: No Profile advertising space reservation and/or display advertisement reservation may be canceled or withdrawn once this agreement is signed, except pursuant to other provisions of this contract. If Publisher agrees that contract shall be canceled, Advertiser agrees to pay a cancellation fee in the amount of 50% of the total cost of EACH unpublished ad and/or display. This contractual agreement shall not be reassigned or transferred to another Advertiser and absolutely no modifications shall be made to the contract without the mutual consent of the parties.

TOTAL DUE: The Advertiser and its agent or authorized representative agree to be jointly liable to pay the Publisher the full amount due. Plus any and all production costs. If required (for advertisement(s) upon credit approval) automatic monthly service charge of 1.50% shall be added to past due accounts. The parties agree that if Advertiser defaults, 25% of the unpaid balance shall be added to the amount past due as liquidated damages. Furthermore, Publisher shall be entitled to receive from the Advertiser; reasonable attorney's fees together with court costs and any and all expenses incurred by Publisher or its representatives if this contract is breached in any way. Payment plans (available only through prior arrangement) require an additional \$3.50 per month processing fee. Non-sufficient funds checks may be electronically collected and a service fee of \$30.00 will be charged.

LATE CONTRACT: If Advertiser contracted after deadline, due to time restrictions in this case, Advertiser may not be provided with a proof for final approval. Advertiser remains obligated to pay the full amount of the confirmed ad and/or display space reserved and the display advertisement for said space under the same conditions as stated above, and waives any claim or defenses resulting from error or omission by Publisher.

ADVERTISING RATES: Advertising rates are based on Advertiser providing completed "camera-ready" artwork that is sized to fit. Additional production charges for any special artwork, logos, redesigning of advertisement, enlargements, reductions, photo sizing and reshoots, or custom design work will be charged at current prevailing rates. Please allow lead-time of four weeks.

FINAL PROOF: Final proof will be provided for Advertiser's review where possible, as noted above. Publisher is not responsible for errors missed by Advertiser when provided with proof. All articles are property of Publisher. Publisher is not responsible or liable for any errors, misprints, misquotes, or omissions. Quote from Advertiser in any article is a privilege, not a right, and is not subject to Advertiser's prior approval for content.

OBJECTIONAL MATERIAL: Publisher reserves the right to cancel, reject, or withdraw any advertisement deemed unacceptable due to objectionable material. Publisher reserves sole right solely and exclusively at its discretion without right of claim by Advertiser. Publisher will not permit price to be printed in any advertisement with the exception of discounts or "dollar off" information.

SOLE RESPONSIBILITY: Advertiser shall retain sole responsibility for any advertisement provided by Advertiser, and shall, at its own expense, defend Publisher and any other seller and/or distributor of Forever Bridal Productions Ltd. against any and all damages.

UNENFORCEABLE: If any provision of this agreement is found to be unenforceable by a court of competent jurisdiction, the remainder of the agreement shall remain enforceable.

DREAM IT . PLAN IT . LIVE IT . WEDDING ORGANIZER™ DISTRIBUTION POINTS TERMS & CONDITIONS

RESPONSIBILITY TO MAINTAIN WEB PRESENCE AND LEADS ACCESS:

- Maintain current/valid ad contract and payments
- Promote the organizer to customers
- Collect required data from customers who wish to receive the organizer
- Maintain and protect organizer inventory
- Maintain visibility of organizer for customers

FOREVER BRIDAL PRODUCTIONS LTD. FREE EXHIBIT OPPORTUNITIES TERMS & CONDITIONS

- Forever Bridal Productions is excited to offer ADDITIONAL OPPORTUNITIES for our vendors to gain exposure and impress the brides.
- These opportunities are FREE to vendors participating in our Bridal Shows.
- Based on a per show, and first come, first served basis.
- Display of products and/or services will be at the discretion of Forever Bridal Productions Ltd.

WEDDING FASHION GALLERY:

- Available to contracted apparel vendors only
- Mannequins must be supplied by vendor and must be approved by Forever Bridal Productions
- Fashions will be interspersed among participating vendors along the runway
- A minimum of 5 mannequins is permitted and no more than 10 will be allowed per company
- Fashions must be approved in advance, and are at the discretion of Forever Bridal Productions
- Mannequins must be dressed and displayed at the time of exhibitor move-in [no later than 8 PM the day prior to show day] and must be removed at the conclusion of the show.

WEDDING PHOTOGRAPHY GALLERY:

- Available to contracted photographers only [on a per show basis]
- Participation is free, but limited to the first twenty-five [25] photographers.
- Up to 2 images may be submitted per company
- Content and /or subject matter must be "family-friendly", wedding related (of course), and is subject to approval by Forever Bridal Productions
- Images may be your medium of choice (black + white, color, etc.) and may be horizontal or vertical
- Images must be single or double matted on [blank] white mat board, not to exceed 16"x20" [overall size including mat]
- Mat border surrounding image must be no less than 2 inches
- Mats may be signed by the photographer on the lower left corner of the mat
- Company name and/or logo may NOT be included in the image
- Matted image must also include a backing of mat board, chip board or foam core for ease in mounting
- Submissions must be presented at time of exhibitor move-in [no later than 8 PM the day prior to show day] and must be removed at the conclusion of the show
- Available at any Forever Bridal Show in which you are a participating vendor

TABLE TOP DESIGN GALLERY:

THE WEDDING SHOW AND APRIL/AUGUST SOUTHERN BRIDAL SHOW & EXPO:

- Available to contracted vendors only [on a per show basis]
- Participation is free, but limited to the space allocated at each show
- Tables will be provided as [naked] 60" rounds
- Alternate tables and/or sizes are permitted by the vendor upon approval
- Table Top Design Gallery is NOT intended for literature display
- Any vendor or group of vendors may participate – design your own table top or team up with others
- Eligible business categories include, but are not limited to: Hotels, Reception Venues, Caterers, Rentals, Favors, Wedding Coordinators, Florists, Invitations, Wedding Cakes, Gift Registry
- Design + Display items include, but are not limited to: Chairs, Dinnerware, Silverware, Stemware, Centerpiece, Linens, Invitations, Favors, Cake
- Vendors may choose to theme their table top displays
- Table identification will be provided by Forever Bridal Productions and will include all participating vendors' company names
- Table top set-up will take place during exhibitor move-in and must be removed at the conclusion of the show

TABLE TOP DESIGN GALLERY:

TRIANGLE BRIDAL SHOWCASE:

- In addition to the above guidelines;
- Tables will be provided at either 54" round or 36" x 72" rectangle; please specify

DESTINATION GROOM:

- Available to contracted vendors only
- Destination Groom is a centrally located area of the exhibit hall, targeting grooms and groomsman
- Destination Groom will accommodate up to 6 vendors and will consist of round tables with ample display space
- Vendors choosing this exhibit space must primarily market and/or appeal to men/grooms
- Choose Destination Groom as your booth location (regular booth rates apply)
- Alcoholic beverages may NOT be sold, but may be given free of charge to any attendee (in sample size) with proper identification
- Not available at Triangle Bridal Showcase

BRIDAL LOUNGE:

- Available to select, contracted vendors; please inquire
- Vendor area located within the exhibit hall; open to all attendees
- Bridal Lounge will consist of ample display space and seating
- Not available at Triangle Bridal Showcase